

JACKIE JAKOB

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EDUCATION

University of Florida, Gainesville, FL

B.F.A. in Graphic Design, Minor in Art History, Minor in Mathematics

Completed April 2010, Cumulative GPA: 3.71

One of eighteen students chosen to be part of the Graphic Design program, in which concept development and collaborative studio work is emphasized. Working together in a computer-integrated studio with a community of designers promoted critique, communication and concept development.

Golden Key International Honour Society

University of Florida, Fall 2007 to present

Invited to join collegiate international honour society based on academic performance and achievement.

Dean's List

University of Florida, Fall 2006 to Spring 2010

Maintained above a 3.7 grade point average.

Bright Futures Florida Academic Scholar Award

University of Florida, Fall 2006 to Spring 2010

MEMBERSHIPS

University of Florida

Volunteer Group, Kader Attia Installation, January 2010

Vox Graphis Student Graphic Design Organization, 2007 to 2010

University of Florida Honors Program, Fall 2006 to Spring 2010

Concert Band, Flute, Spring 2007 to Spring 2009

EXHIBITIONS

2010 School of Art & Art History Juried Exhibition

University Gallery, Gainesville, FL – February 9–26, 2010

Entry “Too Much Worry” selected for annual student art exhibition juried by Tracy Midulla Reller.

2010 University of Florida & Morehouse College HHMI Celebration of Undergraduate Creativity in the Arts & Sciences

Florida Museum of Natural History, Gainesville, FL – January 24, 2010

Entry “Worry Crest” selected for the second annual Creativity in the Arts and Sciences Exhibition.

2009 School of Art & Art History Juried Exhibition

University Gallery, Gainesville, FL – February 24–March 6, 2009

Entries “Center of Gravity” and “Untitled (Skeleton)” selected for the annual student art exhibition juried by John Feodorov.

2009 University of Florida & Morehouse College HHMI Celebration of Undergraduate Creativity in the Arts & Sciences

Samuel P. Harn Museum of Art, Gainesville, FL – January 11, 2009

Entry “Lend a Hand” selected for the first Creativity in the Arts and Sciences Exhibition.

EXPERIENCE

Pearson Science

February 2013 to present

Associate Content Producer, Chemistry

Duties include developing media strategies with editorial team, creating and maintaining detailed media plan, budget and schedule, hiring new authors and vendors, managing development and production of new content and conversion of book content for MasteringChemistry—Pearson’s online tutorial, homework and assessment system.

Chronicle Books LLC

San Francisco, CA – January 2012 to December 2012

Digital Media Fellow

Worked with a team to ensure integrity of printed material was retained when translated into the digital platform. Duties included preparing files for conversion, writing conversion instructions for third-party vendors, creating and editing reflowable, fixed format and interactive ebooks, creating storyboards for audio recording and researching and implementing new forms of code and technology.

Lure Design Inc.

Orlando, FL – August 2010 to December 2011

Intern, Freelance Screenprinter

Duties include screenprinting cards, bags and posters, preparing and cleaning screens, mixing inks and other related tasks required in the screenprinting process.

Root Design Company

Orlando, FL – August 2010 to March 2011

Design Intern

Duties included design client work such as web mock-ups and print collateral, handle scheduling, speaking with vendors (freelancers), printers and clients.

J. Wayne Reitz Union

University of Florida, Gainesville, FL – February 2009 to July 2010

Graphic Artist

Responsibilities included concept, design and production of advertisement and print media including posters, flyers, calendars, brochures, annual report, invitations, organizational posters, t-shirts.

The SHPIEL, Hillel, First student-run Jewish newspaper

University of Florida, Gainesville, FL – Spring 2007 to Spring 2009

Layout Editor

As layout editor, I was responsible for the organization of content of 12-page newspaper. Worked closely with editors to obtain guidance on structure and arrangement of content.

TECHNICAL SKILLS

Proficient in Adobe InDesign, Photoshop & Illustrator, Microsoft Office, and EPUB creation, including Nook and Kindle fixed format platforms.

Working knowledge of Adobe Dreamweaver & Flash, HTML, CSS, Javascript, Quark, and iBooks Author.